



Privacy Policy

Effective Date: November 7, 2025

Last Updated: January 24, 2026

1. Introduction

Sunrise Behavioral Solutions respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, and protect information when you visit our website, complete our contact or enrollment forms, or communicate with us.

2. Information We Collect

We may collect the following types of information:

- **Personal Information:** such as your name, email address, phone number, and any information you choose to provide when contacting us or submitting forms.
- **Client Information:** for individuals seeking ABA services, we may collect health-related information necessary to provide clinical services, in compliance with HIPAA.
- **Website Usage Data:** such as IP address, browser type, device information, and pages visited, collected through cookies and analytics tools.

3. How We Use Your Information

We use your information to:

- Respond to inquiries and provide requested services.
- Communicate with you regarding appointments, assessments, or other service-related matters.
- Improve our website, services, and client experience.



- Comply with legal, ethical, and professional obligations.

4. How We Protect Your Information

We maintain strict administrative, technical, and physical safeguards to protect your information from unauthorized access, disclosure, or misuse. Any information transmitted through our website is protected using secure encryption methods, and client data is handled in accordance with HIPAA standards.

5. Sharing of Information

We do not sell or share your personal information with third parties for marketing purposes. We may share limited information only when necessary to:

- Coordinate care or billing with authorized providers, payers, or clearinghouses.
- Comply with state or federal law, legal processes, or professional obligations.

6. Your Rights

You have the right to:

- Request access to or correction of your personal information.
- Withdraw consent for communication at any time.
- Request deletion of your data where applicable by law.

To exercise these rights, please contact us using the information below.

7. Cookies and Analytics

Our website may use cookies and similar technologies to improve your browsing experience and analyze website traffic. You can choose to disable cookies in your browser settings, though some features may not function properly.



8. Links to Other Websites

Our website may contain links to external sites. We are not responsible for the content or privacy practices of those websites.

9. Updates to This Policy

We may update this Privacy Policy from time to time. The revised version will be posted on this page with an updated effective date.

10. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us:

Sunrise Behavioral Solutions, LLC

h.wiand@sunrisebehavioralsolutions.com